



**THE VIRTUAL
TRAVEL &
LEISURE FAIR**

24-27 NOVEMBER 2016

Het virtuele vakantiesalon
Le salon virtuel des vacances

Pricing Early Bookers

Exhibitor & Sponsors



BOOTH FEE

The pricing per booth has been set as follows (all prices are excluded VAT):

Silver Booth	€ 1.250
Gold Booth	€ 1.500
Platinum Booth	€ 2.000
Pavilion*	€16.500

*A Pavilion includes typically 12 Booths, 8 Silver Booths, 3 Gold Booths and 1 Platinum Booth. Configuration can be adapted according to the Exhibitors' requirements. A Pavilion includes Pavilion sponsor bannering and a free video within the Auditorium.

An early bookers discount applies if participation is confirmed before the 21st of July 2016, which brings pricing down to:

Silver Booth	€ 950
Gold Booth	€ 1.150
Platinum Booth	€ 1.550

For an entire **Pavilion**, special discounts apply and is offered, including sponsorship bannering and a free video within the Auditorium, at an **exceptional price of €9.600** excluding VAT or an average price per booth of €800.

The Pavilion sponsorship package is included in the Pavilion price and includes:

- 2 large horizontal billboards (clickable)
- 1 central rotating banner (clickable)

The Exhibitor will be able to broadcast one video or recorded webcast within the Auditorium. Extra videos can be purchased at a discounted price as well as Auditorium bannering.

The Exhibitor is allowed to resell any Booth or Pavilion sponsorship spaces at its own discretion.

PROJECT MANAGEMENT FEE

VTLF will charge an additional fee of €100 per Booth for Project Management, which includes:

- Dedicated project manager
- Booth set-up and coordination
- Launch day live assistance (8 hours/day)
- On-going support through project manager
- Trial day assistance
- Support Materials



SPONSORING PRICING

Herewith an overview of the discounted pricing for the available sponsorship spaces. As sale of the spaces has only just begun, many options are still available, including as main sponsors Entrance & Reception.

Entrance and Reception <ul style="list-style-type: none">▪ 1 airship▪ 2 vertical banners (clickable)▪ 2 large horizontal billboards (clickable)▪ 1 video screen (carrousel up to 8 videos)	€ 2.500 € 500 per banner, €750 for both banners € 600 per billboard, €900 for both billboards € 200 per video, €1.250 for entire carrousel
Pavilions Each pavilion features: <ul style="list-style-type: none">▪ 2 large horizontal billboard (clickable)▪ 1 central rotating banner (clickable)	€ 350 per billboard, €600 for both € 150 per rotation, €800 for carrousel
Auditorium Each auditorium features: <ul style="list-style-type: none">▪ 2 large vertical banners (clickable)▪ 2 large horizontal billboards (clickable)	€400 per banner, €700 for both banners €500 per billboard, €800 for both billboards

More details can be found in the Sponsorship Opportunities booklet.

Payment Conditions

The Exhibitor and Sponsor fees increased with VAT are invoices by 2Advice and paid by the Exhibitor by bank transfer as follows:

- 40% of the Booth Fee upon signing of the order form.
- 30% of the Booth Fee and 50% of the Project Management Fee after creation of the Booths
- 50% of the Sponsorship fees, if any, after creation of the Sponsorship spaces,
- Remaining fees will be billed no later than 10 days before the opening of the fair.
- Additional services will be invoiced by 2Advice to the Exhibitor anytime a service is provided, and paid by the Exhibitor to 2Advice at sight by bank transfer.